



The Homes Doctor: Full Service & Content Guide (UK Version)

Introduction

The Homes Doctor is more than a design service — it's a practical, emotional, and aesthetic partner for your home journey. Whether you're selling, moving, downsizing, or simply need to feel better in your space, we provide thoughtful support and stylish, functional solutions.

We believe a well-designed home can bring clarity, comfort, and confidence back into your life. This guide explains everything we offer, how it works, and who it's for.

Our Mission

To empower people to transform their homes into spaces that reflect who they are and what they need — with less stress, more clarity, and meaningful results.

Who We Help

- Homeowners feeling overwhelmed or uninspired
- Families preparing to sell
- People starting over or recovering from loss
- Landlords wanting to elevate their rental appeal
- Investors needing high-ROI decisions
- New movers with no idea where to start

Core Services

We break our services into categories based on client needs. Each category can be customised, and all begin with a consultation to understand your goals, budget, and lifestyle.

1. Room Transformation & Styling

For people who want to fall back in love with their home — or finally make it feel like 'them'.

Includes:

- On-site or virtual consultation
- Style diagnosis & space function assessment
- Mood boards and furniture/lighting suggestions
- Personal shopping lists or sourcing assistance

Popular Packages:

- The Room Doctor: One-room fix-up with styling plan
- The Mini Makeover: Affordable, high-impact tweaks
- Style Surgery: Transform your space without building work

2. Selling Support: Style to Sell

Designed for homeowners who want to sell quickly and at the best possible price.

Includes:

- Pre-sale audit and staging advice
- Kerb appeal & photography tips
- Budget-friendly upgrades that drive offers

Popular Packages:

- Staged to Sell: Room-by-room guide for prepping your home
- The Valuation Booster: Cosmetic upgrades with ROI focus
- The Kerb Appeal Kit: First impressions matter — we help you nail them

3. Post-Move-In Planning

Perfect for new homeowners feeling overwhelmed by their blank slate or mismatched furnishings.

Includes:

- Layout and function planning
- Storage and furniture arrangement ideas
- Budget-conscious design help

Popular Packages:

- Move-In Masterplan: Get a roadmap for every room
- Wishlist Walkthrough: We turn your ideas into action
- New Home, New Vibe: Start fresh with confidence

4. Holiday Let & Rental Styling

For landlords and hosts who want their properties to stand out and get booked.

Includes:

- Design refresh focused on guest appeal
- Sourcing cost-effective, stylish furniture
- Online listing-ready presentation tips

Popular Packages:

- The Guest Magnet: Make your space irresistible online
- The Let It Shine Makeover: Full styling service
- The 5-Star Feel: Touches that lead to great reviews

5. Investor Design Support

Helping property flippers and developers choose fast, smart design decisions that add value.

Includes:

- Budget-conscious specification support
- Finish/material selection
- Buyer/market-friendly styling

Popular Packages:

- The Flip Formula: ROI-focused redesign strategy
- Spec It Right: Avoid bad finishes and boost appeal
- Quick Turnaround Kit: Decisions made fast, with impact

6. Downsizing After Loss: The Gentle Move

For clients navigating grief and needing to make difficult decisions about their space.

Includes:

- Belongings sort-through support (emotional and practical)
- Move planning with dignity and sensitivity
- Styling your new home for calm and continuity

Popular Packages:

- Sort & Support: Room-by-room help to make progress
- The Transition Plan: Thoughtful downsizing roadmap
- New Nest Setup: Make your next home feel familiar but fresh

Bonus Services & Add-ons

- Custom mood boards
- Personalised shopping lists
- 3D visuals or sketches
- Virtual DIY coaching
- Regular check-ins and ongoing support
- Contractor referrals and liaison

FAQs – Maximising Value with The Homes Doctor

What exactly do you do?

We help homeowners, landlords, and property investors identify affordable, high-impact improvements that boost the value, appeal, and saleability of a property — fast.

How do I know what will actually add value?

We analyse your space, location, and target buyer or renter. Then we recommend specific changes — based on market insight — to deliver the best return.

I don't have a big budget. Can you still help?

Yes — we specialise in small budget transformations with big results.

Is this staging or renovation?

Neither, exactly. It's smart, tactical enhancement. We combine light-touch styling, layout improvements, and budget-friendly upgrades that create the right emotional response.

What kind of return can I expect?

Many clients see £5,000–£25,000+ in perceived added value. Our methods aim to get properties sold or rented faster, and often for more.

Do you help with sourcing?

Yes. We create shopping lists and help you avoid overspending by recommending affordable and effective items.

Do you work with estate agents?

We're independent but can collaborate with agents. Whether pre-listing or mid-campaign, we improve presentation and strategy.

Can you help with investment or flip properties?

Absolutely. We help you avoid over-capitalisation while maximising profit.

Do you do holiday lets or Airbnb styling?

Yes. We specialise in making your space visually irresistible and comfortable for short-stay guests.

How long does it take?

Our plans can be delivered within days. Most clients implement changes within 2–4 weeks.

Can I implement your advice myself?

Yes. You receive clear, actionable advice — do it yourself or bring us in to help.

Do you offer a guarantee?

We can't promise a sale price, but we do guarantee our advice is grounded in property experience and tailored strategy.

Next Steps

1. Book your consultation
2. Receive your tailored plan or styling guide
3. Choose to implement it yourself or with our help

Let's make your home feel good again — and work harder for you.